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InfoCor “Kicks” Off Major Corporate Sponsorship with the Milwaukee Wave Professional Soccer Club

Continued support of Wisconsin’s K-12, Higher Education and Assistive Technology markets

Milwaukee, Wisconsin---February 19, 2010---

InfoCor announced today that it has entered into a corporate sponsor partnership with the Milwaukee Wave Professional Indoor Soccer Club of the MISL for the 2009-2010 and the 2010-2011 seasons, particularly focusing on the *Milwaukee Wave Educator Day* each year.

The foundation of this new two year partnership will be InfoCor’s entitlement of the Milwaukee Wave Educator Day at the US Cellular Arena for over 2000-2500 students, teachers, administrators and parents, access to the VIP area with the opportunity to conduct product demonstrations, recognition as the “Participating Sponsor” of the upcoming Educator Day March 7, 2010 and a game to be scheduled next season. InfoCor’s name would be included on all fliers and promotional materials as the “InfoCor Educational Package Giveaway to One Attending School”, as well as branding within the facility, a half page color advertisement in the free Game Day program, one 30 second commercial during each game shown on the video board, 100 free tickets for both seasons’ Educator Day, and an opportunity to use Milwaukee Wave Head Coach, Keith Tozer as a “celebrity endorser” of InfoCor and its selected products within a sports atmosphere.

“InfoCor understands that the dedication, experience, skill and performance which make us one of the leading providers of Audio/ Video Integrated solutions are equally important to professionals and athletes who strive to achieve their maximum potential through ongoing perseverance, dedication, and success. We appreciate the competitive spirit, drive to succeed, power of endurance, importance of teamwork, and determination to strive to be the best—even in very tough times”, says Cheryl Anderson, InfoCor’s President & CEO. “At InfoCor, we show our respect for ideals and prowess by sponsoring sports organizations such as the Milwaukee Wave who contribute so much back to our schools and communities”.

“The Milwaukee Wave is excited about this unique partnership with InfoCor.” says Peter Wilt, President & CEO, of the Milwaukee Wave. “Their participation at our Educator Days over the next two years is a natural fit for both organizations, as their product and service offerings benefit our fans in everyday life, not only within the home and corporate markets, but the educational market, particularly K-12, Higher Education and Assistive Technology, where we continue to be strongly committed through our *Making Waves* educational outreach program”.



About InfoCor

InfoCor LLC is a woman-owned national leader in the A/V systems design industry, integrating state-of-the-art presentation and conferencing facilities for commercial, educational, governmental and not-for-profit clients. The company was recently named one of the Future 50 companies by the Metropolitan Milwaukee Association of Commerce.

About the Milwaukee Wave

After 25 seasons, the Milwaukee Wave set the standard for professional indoor soccer. With more than 500 wins, 1,000 games played and over 3 million fans, the Wave's longevity and popularity are unmatched in this uniquely American version of this very popular sport.

Now a key member of the new Major Indoor Soccer League (MISL), the organization has come a long way since its humble beginnings on November 10, 1984 when the club debuted as one of six charter members of the American Indoor Soccer Association.

The second quarter century of the Milwaukee Wave dawns with promise of great success built on a history deep with legendary names, unrivaled support and unequalled success.

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